

Welcome

The Merriwa Festival of the Fleeces Committee would like to invite you to participate as a sponsor of the 29th Festival of the Fleeces to be held on the long weekend in June 2019.

Merriwa's annual Festival of the Fleeces is celebrating 29 years since it commenced in 1990. Each year this event generates much needed funds for the Westpac Rescue Helicopter and the Merriwa and District Volunteer Rescue Squads.

The Festival is an event that the whole community can become involved in and enjoy. Organising has kicked off for the 2019 festival, let us know how you would like to be involved in this great opportunity.



2019 SPONSORSHIP BENEFITS

Platinum Sponsor (\$5,500 including GST)

- Logo featured in the end titles of all media advertising. (previously this has been Television, Radio and Print)
- Full page advertisement in the official program (sponsor to provide artwork)
- 5 social media mentions throughout the 2018 digital marketing campaign
- Medium logo on our sponsors page on the Festival of the Fleeces website
- 5 PA mentions on the day of the festival
- Single 3m x 4m stall site for the festival
- 2 x tickets to our festival opening night
- Invitation to the donation presentation ceremony held with our festival beneficiaries

Gold Sponsor (\$3,300 including GST)

- Half page advertisement in the official program
- 4 social media mentions throughout the 2018 digital marketing campaign
- Medium logo on our sponsors page on the Festival of the Fleeces website
- 4 PA mentions of the day of the festival

Silver Sponsor (\$1,100 including GST)

- Half page advertisement in the official program
- 3 social media mentions throughout 2018
- Small logo on our sponsors page on the Festival of the fleeces website
- 3 PA mentions on the day of the festival

Red Donation (cash or in kind)

- Listing in the official program
- A mention on Social Media
- Listing on the *festival of the fleeces* website
- A PA mention on the day of the festival

Official Program Advertising

- **\$500**—Full Page of our Official Festival booklet. W108.5mm h 175.5mm
- **\$300**—Half Page of our Official Festival booklet. W 108.5mm h 87.5mm
- **\$150**—Quarter Page for our official festival booklet.. W 108.5mm h 37.5mm



Come on up!



Peta Luke
Tourism & Events Officer
Upper Hunter Shire Council
Phone : 02 6521 7046

Email: fotf@upperhunter.nsw.gov.au
Web: www.festivalofthefleeces.com.au

Contact Name: _____

Address: _____

Email: _____

Phone: _____

I will provide you with our company logo in high resolution JPEG format

I will provide you with our company URL for inclusion on the Festival website sponsors page



FESTIVAL of the
FLEECES

How you would like your business name to appear in the program

(eg. Upper Hunter Shire Council or UHSC):

Sponsorship/ Donation	Cost inc. GST		Authorised Signatory
Platinum Sponsor	\$5,500		
Gold Sponsor	\$3,300		
Silver Sponsor	\$1,100		
Red Donation			
Program Advertising			

Signature: _____

Title: _____

ABN: _____



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