

Flock on up!

Welcome

The Merriwa Festival of the Fleeces Committee would like to invite you to participate as a sponsor of the 28th Festival of the Fleeces to be held on the long weekend in June 2018.

Merriwa's annual Festival of the Fleeces is celebrating 28 years since it commenced in 1990. Each year this event generates much needed funds for the Westpac Rescue Helicopter and the Merriwa and District Volunteer Rescue Squads.

The Festival is an event that the whole community can become involved in and enjoy. Organising has kicked off for the 2018 event, let us know how you would like to be involved in this great opportunity.

MERRIWA 2018



FESTIVAL of the FLEECES

2018 SPONSORSHIP BENEFITS

Platinum Sponsor (\$5,500 including GST)

- Logo featured in end titles of the television commercial that appears on NBN Newcastle (approx. 30 slots valued at over \$8000)
- Full page advertisement in the official program (sponsor to provide artwork)
- 5 social media mentions throughout the 2018 digital marketing campaign
- Medium logo on our sponsors page on the Festival of the Fleeces website
- 5 PA mentions on the day of the festival
- Single 3m x 4m stall site for the festival
- 2 x tickets to our festival opening night
- Invitation to the donation presentation ceremony held with our festival beneficiaries

Gold Sponsor (\$3,300 including GST)

- Half page advertisement in the official program
- 4 social media mentions throughout the 2018 digital marketing campaign
- Medium logo on our sponsors page on the Festival of the Fleeces website
- 4 PA mentions of the day of the festival

Silver Sponsor (\$1,100 including GST)

- Half page advertisement in the official program
- 3 social media mentions throughout 2018
- Small logo on our sponsors page on the Festival of the fleeces website
- 3 PA mentions on the day of the festival

Bronze Sponsor (\$550 including GST)

- Quarter page advertisement in the official program
- 2 social media mentions throughout 2018
- Small logo on our sponsors page on the festival of the fleeces website
- 2 PA mentions on the day of the festival

Red Donation (cash or in kind)

- Listing in the official program
- A mention on Social Media
- Listing on the *festival of the fleeces* website
- A PA mention on the day of the festival



Come on up!

Peta Luke
Tourism & Events Officer,
Upper Hunter Shire Council
Phone : 02 6521 7046

Email: fotf@upperhunter.nsw.gov.au
Web: www.festivalofthefleeces.com.au

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MERRIWA 2018



FESTIVAL of the
FLEECES

Contact Name: _____

Address: _____

Email: _____

Phone: _____

How you would like your business name to appear in the program (eg. Upper Hunter Shire Council or UHSC):

Signature: _____

Title: _____

ABN: _____

I/we will provide you with our company logo in high resolution JPEG format

I/we will provide you with our company URL for inclusion on the Festival website sponsors page

Sponsorship/ Donation	Cost inc. GST	Comment (YES)	Authorized Signatory
Platinum Sponsor	\$5,500		
Gold Sponsor	\$3,300		
Silver Sponsor	\$1,100		
Bronze Sponsor	\$550		
Red Donation			



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